

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT9/12 17.51
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

[illegible]

DATE OCT9/12 17.51

TO LENA
FR JULIE
REV ORDER
TTLS \$70175..34X
PLS CFM, THX 10/9

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

***** THIS IS A CASH INVOICE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

PROF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1926												
2	S		700A-900A	30		\$2,000.00	10/23	10/26	0		TU-F	0
PROGRAM : GMA CON COM1 : 1X PER DAY												

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*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1000A-1100A PROGRAM : MILL/FEUD CON COM1: 1X PER DAY	30		\$560.00	10/23	10/26	0		TU-F	0
4	S		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/23	10/26	0		TU-F	0
6	S		400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/23	10/26	0		TU-F	0
8	SZ		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	10/23	10/26	4		TU-F	4
9	SZ		700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY	30		\$3,000.00	10/23	10/26	4		TU-F	4
10	*		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$3,000.00	10/23	10/26	3		TU-W,F	3
21	S		700P-800P PROGRAM : JEO/WHEEL	30		\$850.00	10/27	10/27	1		SAT	1
26	S		700P-800P PROGRAM : AFV	30		\$2,750.00	10/28	10/28	0		SUN	0
27	S		1130P-1200M PROGRAM : SPORTSNIGHT ON 9	30		\$475.00	10/28	10/28	0		SUN	0
29	S		700A-900A PROGRAM : GMA	30		\$2,000.00	10/29	10/29	0		MON	0

REP HEADLINE# 6299983 TRF# 329371
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		1000A-1100A	30		\$560.00	10/29	10/29	0		MON	0
PROGRAM : MILL/FEUD												
31	S		1100A-1200N	30		\$925.00	10/29	10/29	0		MON	0
PROGRAM : VIEW												
33	S		400P-500P	30		\$800.00	10/29	10/29	0		MON	0
PROGRAM : DR OZ												
43	S		800P-900P	30		\$3,000.00	10/26	10/26	0		FRI	0
PROGRAM : SHARK TANK												
44	S		1000P-1100P	30		\$6,000.00	10/29	10/29	0		MON	0
PROGRAM : CASTLE												
OCT/12			57300.00									
NOV/12			12875.00									
CONTRACT TOTAL												70175.00
TOTAL SPOTS												34

MARKET TOTALS \$455,294 WFTV 34% WKMG 24% WESH 31% WOFL 9% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE